

WHY IT MATTERS

Every year, lives are changed forever by motorcycle accidents—not because drivers don’t care, but because they don’t see. MISSION: SEE began with one simple but powerful idea: if we can teach kids to notice motorcycles before they ever drive, we can help prevent tragedies before they happen.

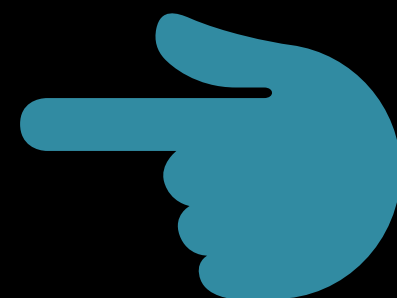


THE HEART OF THE STORY

At its core, MISSION: SEE is a heartfelt middle-grade novel about three friends torn apart by a motorcycle accident—the victim’s son, the driver’s daughter, and the friend caught in between. Through their journey of forgiveness, understanding, and awareness, readers learn how to look beyond themselves and see the people and moments that truly matter. It’s a story that doesn’t lecture—it lets kids feel, and those feelings build lasting awareness.

HOW IT WORKS

Instead of teaching with warnings or statistics, MISSION: SEE uses emotional memory to shape real-world habits. When kids connect with characters, they begin to internalize the story’s message: look closer, pay attention, and never assume you see it all. This emotional “muscle memory” helps prepare them to be safer, more mindful drivers long before they ever get behind the wheel.



THE BIGGER MISSION

MISSION: SEE isn’t just a book—it’s a movement toward a safer, more empathetic generation. By combining storytelling with safety education, it offers schools, parents, and communities a powerful new way to teach awareness, empathy, and responsibility on the road.

“A Father. A Mother. A Future. See The Rider.”

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